

ITE MOUNTAIN DISTRICT ANNUAL MEETING

JUNE 19 - 21, 2024



2024
SPONSOR & EXHIBITOR
REFERENCE GUIDE

**YELLOWSTONE CONFERENCE CENTER
AT BIG SKY RESORT**

**50 RESORT RD
BIG SKY, MT 59716**





ABOUT

The ITE Mountain District Annual Meeting brings together transportation, traffic, and planning professionals from all around the Mountain West region. The Mountain District includes member states: Montana, Idaho, Wyoming, Utah, Colorado, Nevada, Arizona, and New Mexico. In recent years, over 250 attendees participated over the three days of the conference.

WHO ATTENDS

- Transportation Engineers
- Traffic Engineers
- Transportation Planners
- City, County, & State Officials
- Sales Representatives
- Safety Specialists
- Students & Young Professionals
- And More!

SPONSOR & EXHIBITOR BENEFITS

ITE's Mountain District invites you to take advantage of this unique opportunity to make a statement with your sponsorship and attendance at one of ITE's most unique events—the Mountain District annual meeting held in a truly special resort setting, rather than a traditional urban venue. Your firm benefits from fostering and being associated with the following aspects of the event:

- A once-in-a-generation setting with amazing natural beauty and recreational opportunities that attendees and their families will cherish forever;
- Top technical development and continuing education benefits on timely and relevant topics that advance our profession;
- Networking opportunities and business development with exposure to 200+ Transportation Professionals (both private- and public-sector alike) across 8 states with opportunities built into the program and also “organic” opportunities;
- Marketing / Name / Brand Recognition before, after, and during the conference on posters, website, and conference mobile app;
- Give back to the Transportation Profession and meet with prospective new employees from our student chapters;
- And other Conference and Event Sponsor Benefits (see the benefits listed in the sponsorship packages on the following pages).

QUESTIONS

If you have any questions, please contact Sponsor and Exhibitor Subcommittee Chair Erin Claunch at eclaunch@sandersonstewart.com or (406) 869-3320.

View the most up-to-date information and availability at mountainite.org/2024_Mountain_District_Annual_Meeting



SPONSORSHIP INFORMATION

Thank you for your interest in sponsoring the 2024 ITE Mountain District Annual Meeting! Your generous investment will impact hundreds of attendees and participating firms from the entire Mountain West region of the United States.

Details of the sponsorship program are included below. Please note the ITE Mountain District is a non-profit organization, and your donation is tax deductible. Due to limited availability, sponsorships are on a first-come, first-served basis and companies are only allowed one Conference Sponsorship. Event Sponsorships are unlimited.

To submit your sponsorship, please contact Erin Claunch at eclaunch@sandersonstewart.com or (406) 869-3320, or visit the meeting webpage located here: mountainite.org/2024_Mountain_District_Annual_Meeting.

Payment is accepted online or via check. **Sponsorship is not guaranteed until payment is received.**

CONFERENCE SPONSORSHIPS

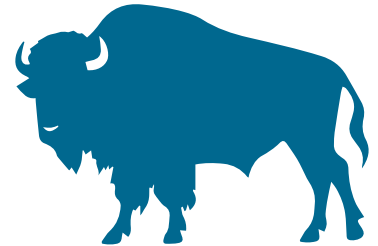
Conference sponsors enjoy sponsorship benefits prior to and throughout the duration of the 2024 ITE Mountain District Meeting, with a wider reach to conference attendees.

BISON SPONSOR

Two (2) packages available

\$4,000

- **Two registrations to all conference events and meal functions**
- **Premium Logo placement on all webpage frames**
- **Premium Logo placement on all conference materials**
- Dedicated social media post on ITE Mountain District platform
- Special recognition during the Plenary/General Session on Thursday morning
- Logo placement on key webpages
- Logo placement on conference app (Whova)
- One welcome bag item provided to all attendees
- Group social media post with other sponsors on ITE Mountain District Platform
- Inclusion in sponsor list for the meeting
- Recognition throughout the meeting
- Logo placement on event tables and poster boards



MOOSE SPONSOR

Four (4) packages available

\$2,500

- **One registration to all conference events and meal functions**
- **Dedicated social media post on ITE Mountain District platform**
- **Special recognition during Plenary/General Session on Thursday morning**
- Logo placement on key webpages
- Logo placement on conference app (Whova)
- One welcome bag item provided to all attendees
- Group social media post with other sponsors on ITE Mountain District Platform
- Inclusion in sponsor list for the meeting
- Recognition throughout the meeting
- Logo placement on event tables and poster boards





CONFERENCE SPONSORSHIPS (CONTINUED)

ELK SPONSOR

\$1,500

Six (6) packages available

- Logo placement on key webpages
- Logo placement on conference app (Whova)
- One welcome bag item provided to all attendees
- Group social media post with other sponsors on ITE Mountain District Platform
- Inclusion in sponsor list for the meeting
- Recognition throughout the meeting
- Logo placement on event tables and poster boards



WHITETAIL SPONSOR

\$500

Unlimited packages available

- Group social media post with other sponsors on ITE Mountain District Platform
- Inclusion in sponsor list for the meeting
- Recognition throughout the meeting
- Logo placement on event tables and poster boards



EVENT SPONSORSHIPS

Event sponsors enjoy sponsorship benefits primarily during the event in which they choose to sponsor, with a more targeted reach to conference attendees. Event Sponsorships include any benefits listed under the WHITETAIL level Conference Sponsorship in addition to the noted benefit below. Multiple Event Sponsorships are permitted and can also be combined with a single Conference Sponsorship.

BUSINESS LUNCHEON SPONSOR

\$1,500

One (1) available

- Logo prominently displayed at the head of buffet lunch tables
- Special recognition during the Thursday afternoon Business Luncheon
- Logo placement on conference app (Whova)
- Whitetail Conference Sponsorship benefits

AWARDS LUNCHEON SPONSOR

\$1,500

One (1) available

- Logo prominently displayed at the head of buffet lunch tables
- Special recognition during the Friday afternoon Awards Luncheon
- Logo placement on conference app (Whova)
- Whitetail Conference Sponsorship benefits

CORNHOLE TOURNAMENT SPONSOR

\$1,500

One (1) available

- Logo prominently displayed on the 2024 ITE Mountain District Cornhole Tournament bracket
- Recognition during the Cornhole Tournament Awards portion during Friday afternoon Awards Luncheon
- Logo placement on conference app (Whova)
- Whitetail Conference Sponsorship benefits



EVENT SPONSORSHIPS (CONTINUED)

STUDENT TRAFFIC BOWL SPONSOR

\$1,500

One (1) available

- Logo prominently displayed on student competition tables
- Recognition during the Thursday afternoon 2024 ITE Mountain District Student Traffic Bowl
- Logo placement on conference app (Whova)
- Whitetail Conference Sponsorship benefits

BREAKFAST SPONSOR

\$1,500

One (1) available

- Logo prominently displayed at the head of breakfast buffet tables on Thursday and Friday morning
- Recognition during the Plenary/General Session on Thursday morning
- Logo placement on conference app (Whova)
- Whitetail Conference Sponsorship benefits

BREAKS SPONSOR

\$1,500

One (1) available

- Logo prominently displayed at the head of snack break tables. Four breaks total
- Logo placement on conference app (Whova)
- Whitetail Conference Sponsorship benefits

MOUNTAIN MUSIC SPONSOR

\$1,500

One (1) available

- Logo prominently displayed on stage during Thursday night Vista Hall and Mountain Music Reception
- Logo placement on conference app (Whova)
- Whitetail Conference Sponsorship benefits

MOVING MOUNTAINS BLOOD DRIVE SPONSOR

\$1,500

One (1) available

- Logo prominently displayed at entry to Thursday service activity, Red Cross Blood Drive
- Logo placement on conference app (Whova)
- Whitetail Conference Sponsorship benefits

LANYARD SPONSOR

\$1,500

One (1) available | Logo provided by Sponsor, Lanyards provided by Subcommittee

- Company Logo on attendee lanyards
- Whitetail Conference Sponsorship benefits

REGISTRATION / WELCOME BAG SPONSOR

\$1,500

One (1) available | Logo provided by Sponsor, Bags provided by Subcommittee

- Company Logo on attendee welcome bags, provided to all attendees at the registration desk
- Whitetail Conference Sponsorship benefits

We are open to more sponsorship ideas! If you have something you would like to do for the conference, we are interested.

Goods and services may be considered in lieu of monetary donations.



EXHIBITOR INFORMATION

Our 2024 Annual Meeting cannot be a success without the generous support of our vendors/exhibitors!

Out of the norm for our ITE Mountain District meetings, exhibitors at Big Sky will be right in the main conference areas in the Yellowstone Conference Center’s Upper and Lower Atriums. Exhibitors will have opportunities to present their brand, products, and services face-to-face with all attendees for the duration of the meeting. Vendor/exhibitor booth layout spaces are found on the following pages.

In addition to your exhibitor space, the Wednesday Night Vendor Social and Passport Contest provides easy access to professionals across the transportation industry and a seamless method to add connections to your network.

To reserve your exhibit space, please contact Erin Claunch at eclaunch@sandersonstewart.com or (406) 869-3320, or visit the meeting webpage located here: mountainite.org/2024_Mountain_District_Annual_Meeting.

Payment is accepted online or via check. **Exhibit booth location will be based on first-come, first-serve basis and is not guaranteed until payment is received.**

WHAT’S INCLUDED WITH MY BOOTH?

In addition to the noted Exhibitor benefits below, all exhibitor booths will be provided with:

- One 8-foot skirted table
- Two chairs
- Access to one power outlet

Exhibitors must provide a wastebasket, additional power cords, surge protectors, etc. as needed for the booth.

PREMIUM EXHIBITOR

\$1,800

Six (6) available | Booth locations 04 - 09

- Exhibit table in Lower Atrium premium booth, outside Missouri Ballroom and near snack and beverage tables
- 3-5 minutes to speak before a technical breakout session (to be determined after technical program release)
- Two registrations to all conference events and meal functions
- Logo listing as exhibitor in conference app (Whova)
- Entry into the Attendee-Exhibitor Passport Contest via Whova
- One welcome bag item provided to all attendees

EXHIBITOR

\$1,200

Twenty (20) available | Booth locations 01 - 03 and 10 - 26

- Exhibit table in Lower or Upper Atrium standard booth
- Two registrations to all conference events and meal functions
- Logo listing as an exhibitor in conference app (Whova)
- Entry into the Attendee-Exhibitor Passport Contest via Whova
- One welcome bag item provided to all attendees

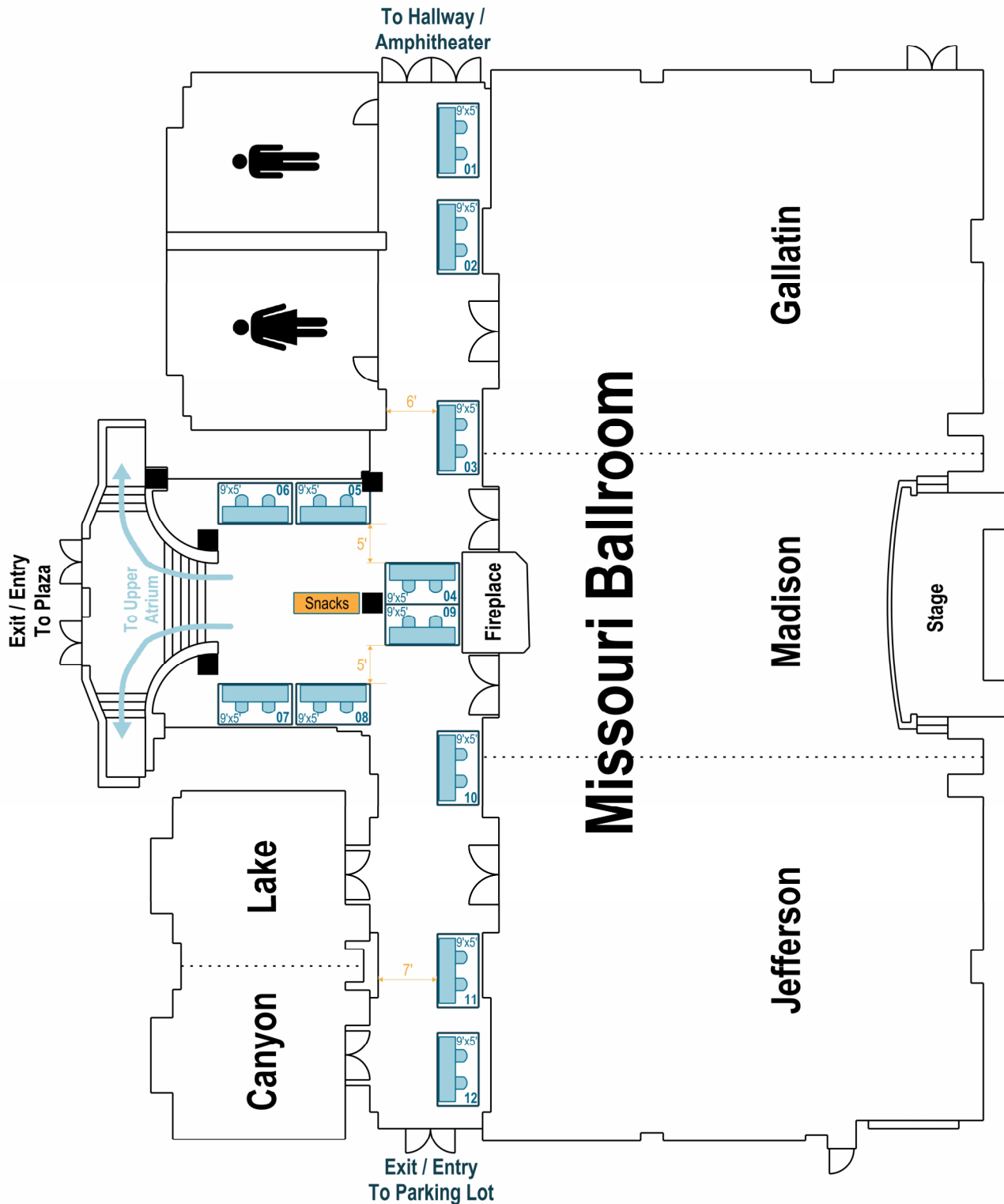
ADDITIONAL REPRESENTATIVE (Exhibitors Only)

\$250

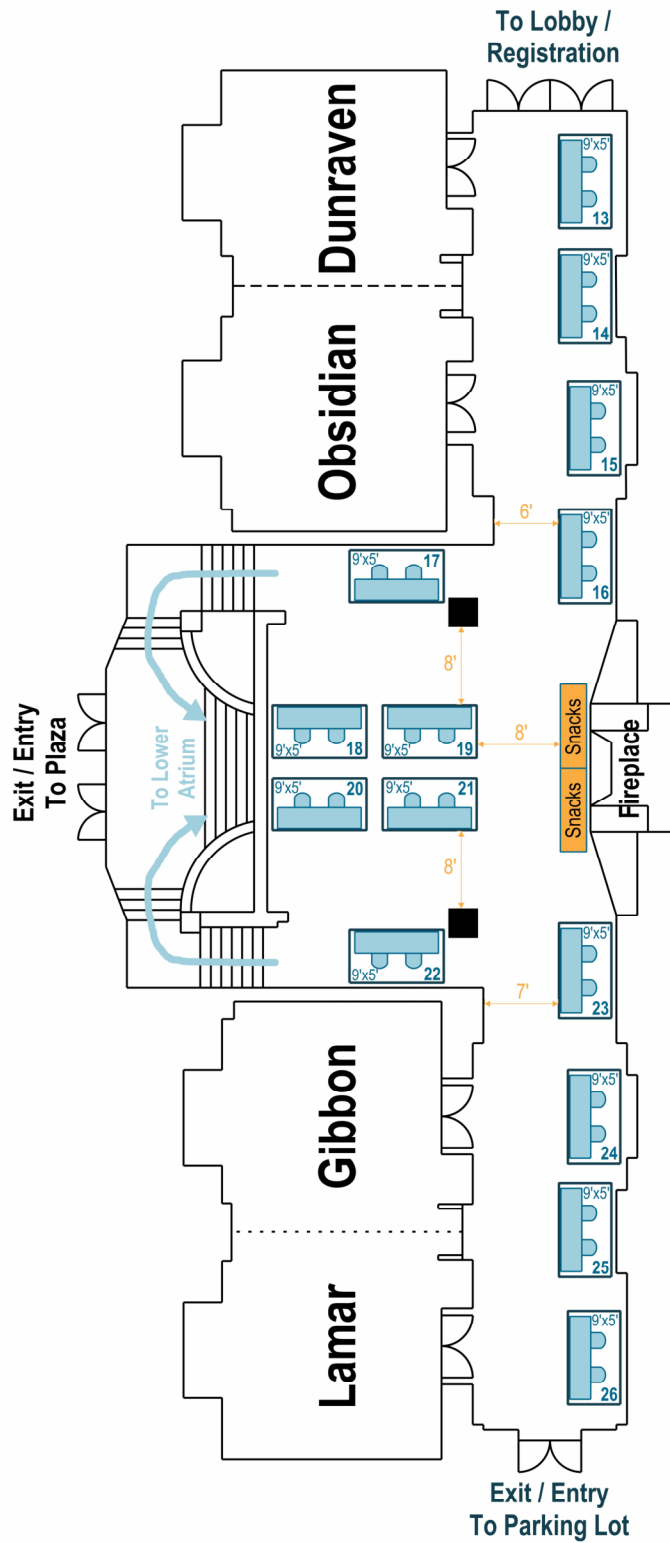
Add on available - Bringing more representatives from your company than your package includes?

- One registration to all conference events and meal functions

Lower Level / Lower Atrium



Upper Level / Upper Atrium





TERMS

EXHIBITOR BOOTH LOCATION

Exhibitor booth space will be allocated on a first-come, first-serve basis. Exhibitor must contact the meeting exhibitor representative, Erin Claunch (eclaunch@sandersonstewart.com or (406) 869-3320) to arrange locations. Booth locations will be assigned based on the time the exhibitor payment was processed. A map of exhibitor locations to be assigned is included on previous pages for reference.

EXHIBITOR BOOTH SET UP AND TAKE DOWN

Refer to the conference agenda for the allocated set up time on Wednesday, June 19 and take down time on Friday, June 21. We respectfully ask that you adhere to these times so as to not interrupt other conference activities and to comply with the conference center resources they are providing to assist us. Please reach out to the meeting exhibitor representative, Erin Claunch (eclaunch@sandersonstewart.com or (406) 869-3320) if you have any special requests or need to make other arrangements.

EXHIBITOR BOOTH MATERIALS

The ITE Mountain District respectfully asks that exhibitors only bring and display materials that will completely fit within the allocated exhibitor booth space. Materials placed outside of the allocated exhibitor booth space are not allowed and subject to removal.

EXHIBITOR SERVICES, DRAYAGE, AND SHIPPING

Big Sky Resort does not provide full pipe and drape services for exhibitors. Big Sky Resort reserves the right to implement a drayage charge for receiving, handling, storage, and delivery of exhibitor equipment. Please contact the meeting exhibitor representative, Erin Claunch (eclaunch@sandersonstewart.com or (406) 869-3320) for additional details

ADVERTISING DEADLINES

Position is only as defined in the sponsorship packages. All ads must be submitted as a PDF or JPG. Logos, ads, registration bag insert items, and all other advertising must be received by June 4, 2024 to be guaranteed at the conference.

SECURITY AND LIABILITY

The exhibitor agrees to hold harmless and indemnify the ITE Mountain District and Big Sky Resort. All companies or individuals exhibiting at the 2024 ITE Mountain District Annual Meeting are participating at the exclusive discretion of the ITE Mountain District and must abide by all local codes, rules, regulations, and ordinances and must also abide by the directions and instructions presented by the ITE Mountain District and Big Sky Resort personnel.

CANCELLATION POLICY

Before April 15, 2024: \$100 administrative charge. April 25 - May 17, 2024: 50% of the actual cost. After May 17, 2024: 100% of the actual cost. The registered attendees may be swapped out but, no exceptions to cancellation policy due to the inability to resell a sponsorship or exhibitor package close to the event date.