

## DISTRICT INNOVATION AWARD

### Purpose

The purpose of this award is to recognize the District that, during the previous calendar year, implemented an innovative program or activity focused on District Leadership, Management, and/or Diversity and Inclusion for the District, its Sections, and members. This award should inspire other Districts to be creative in the ways that they engage members, build community, and foster a more diverse and inclusive transportation profession. This is a District-only award.

The District must be able to effectively describe the strategy that was implemented, including any background to provide for a clear understanding as to why the strategy was needed, as well as what they hoped to achieve through the program or activity, the effectiveness of the steps taken to reach the goals, and the final result achieved. Metrics, such as percentages and numbers for participation and engagement, diversity and inclusion, growth, and attrition, should be included with submission.

### Award

The award will consist of a trophy or plaque, which will be given at the ITE Annual Meeting and Exhibition Awards Luncheon, and recognition in *ITE Journal*.

### Submission/Nomination Process

To enter the competition, the District must submit a narrative no longer than three pages, single spaced with no more than one page of photographs (four pages total). The award will be judged by a Committee of ITE Board members.

The District Awards Coordinator should submit nominations electronically as one PDF **by April 1** via <https://ite-awards.secure-platform.com/a/>.

### Judging Criteria

- **40 points** – Overall impact on how innovative approach(es) resulted in positive changes for the District and Sections and engaged members.
- **40 points** – Degree to which District activities are deemed innovative **and** applicable to other Districts.
- **10 points** – Demonstration of engagement with underrepresented groups in the transportation profession and creating an inclusive environment for the District, Sections, and members.
- **10 points** – How well the metrics were achieved.

The District with the highest composite score will be the award winner. The District president will serve as the award recipient on behalf of the District.

**NOTE:** A District cannot receive the Award in consecutive years.