



2022 SPONSORSHIPS

ITE INVITES YOU TO BECOME A
VALUED SPONSOR AND PARTNER

The mission of ITE is to provide the global community of transportation professionals with the knowledge, practices, skills, and connections to serve the needs of their communities.

ITE sponsors are recognized as leaders and advocates of the transportation industry. The ITE community incorporates a vast network of transportation professionals, representing public, private, and academic sectors.

Your sponsorship of the Colorado-Wyoming ITE Section supports exceptional programming and events for transportation professionals, provides professional development opportunities, and helps develop the next generation of leaders.

We are grateful for your partnership and invite you to consider sponsoring the Colorado-Wyoming ITE Section in 2022.

Please contact Cara O'Donnell at Cara@IronStrideSolutions.com with any questions. Thank you for your support of the CO-WY ITE Section!



SECTION STATS & HIGHLIGHTS

NETWORK OF PROFESSIONALS

Nearly 500 members, including public, private, academic, student, and retired professionals



PROFESSIONAL DEVELOPMENT

Access to licensure training, technical workshops, and mentoring program

UNIQUE NETWORKING OPPORTUNITIES

Diverse professional and social events including luncheons, golf tournament, happy hours, and vendor show



STUDENT SCHOLARSHIPS

Awarded over \$13,000 to eleven deserving students representing six universities over the last two years



2022 SPONSORSHIPS OPTIONS

Gold \$4,000

- Logo presented on CO-WY ITE Section's newsletter and website
- Recognized in sponsorship slideshow at luncheon meetings* and Meet 'n Greet
- Company banner displayed at two luncheon meetings (sponsor's choice)*
- Four tickets to each luncheon meeting,* Vendor Show, Meet 'n Greet
- Company banner displayed at Meet 'n Greet
- Four Golf Tournament registrations
- Hole sponsor and logo displayed at Golf Tournament
- Four job posting fees waived, shared for three months each on newsletter and website

Silver \$2,000

- Logo presented on Section's newsletter and website
- Recognized in sponsorship slideshow at luncheon meetings* and Meet 'n Greet
- Two tickets to each luncheon meeting,* Vendor Show, Meet 'n Greet
- Breakfast sponsor and logo displayed at Golf Tournament
- Two job posting fees waived, shared for three months each on newsletter and website

Bronze \$1,000

- Logo presented on Section's newsletter and website
- Recognized in sponsorship slideshow at luncheon meetings* and Meet 'n Greet
- One ticket to each luncheon meeting,* Vendor Show, Meet 'n Greet
- Logo displayed at Golf Tournament
- One job posting fee waived, shared for three months on newsletter and website

Small Business \$500

- *Open to DBE, ESB, WBE, and SBE firms in business five years or less*
- Logo presented on Section's newsletter and website
- Recognized in sponsorship slideshow at luncheon meetings* and Meet 'n Greet
- One ticket to each luncheon meeting,* Vendor Show, Meet 'n Greet
- Logo displayed at Golf Tournament
- One job posting fee waived, shared for three months on newsletter and website

Student Scholarship Sponsor \$1,000

- Sponsorship is equal to one student scholarship (Company's decision whether Undergraduate or Graduate)
 - Scholarship to be presented as an "Undergraduate/Graduate Scholarship Sponsored by Company"
- Company representative will present scholarship during the scholarship awards luncheon
- Two tickets to scholarship awards luncheon meeting with reserved seating with student winners
 - Note: winning students are not obligated to attend the scholarship awards luncheon
 - If the student cannot attend the awards luncheon, the company representative will still get to speak about the award, and the company's information will be included in the student's award letter
- Logo presented on Section's newsletter and website
- Recognized in sponsorship slideshow during luncheon meetings and Meet 'n Greet
- Logo displayed at Golf Tournament

*ITE Luncheon Meetings include three in metro Denver and one each in Northern Colorado/Wyoming, Western Slope, and Colorado Springs



2022 CO-WY ITE SPONSORSHIP PROGRAM

To sponsor, please complete this form and return to
Cara O'Donnell at Cara@IronStrideSolutions.com.

Payments can be made online via Paypal (contact Cara O'Donnell for invoice)
or by check, payable to CO/WY ITE. Please send checks to:

ITE

Cara O'Donnell

1685 S Colorado Blvd, Unit S-150

Denver, CO 80222

Company: _____

Name of Primary Contact: _____

Email: _____ Phone: _____

Sponsorship Level (Please check one):

Gold

Silver

Bronze

Small Business

Student Scholarship

**Commit by January 10, 2022
to take full advantage of
2022 Sponsorship benefits!**