

ITE CO/WY 2026-2029 Strategic Plan

Pillar 1: Member Value & Engagement

(Deliver value to members and drive participation)

Goal 1.1: Strengthen professional development opportunities for members.

- Set PDH offering goal and meet goal each year
- Host 2–3 technical programs per year, mixing in-person and virtual formats.
- Ensure events cover range of topics for a range of participants (early career, mid-career, retirees, planner, engineer, etc.)

Goal 1.2: Create networking and idea-sharing opportunities

- Rotate meeting/event locations across the geographic region to broaden access.
- Offer networking-focused events (socials, mixers, student nights) to connect professionals.
- Recognize member contributions through annual awards, spotlights, and newsletters.
- Use Section communications (newsletter, LinkedIn, website) to share case studies, lessons learned, and member successes.

Goal 1.3: Demonstrate value and drive member engagement

- Provide “how to get involved” materials outlining committee and officer roles.
- Encourage young professionals and students to serve in committees or as event leads.
- Provide leadership skills training as part of Section programming.
- Track and share participation metrics (event attendance, PDHs awarded, mentorship matches).
- Encourage volunteerism by showcasing clear ways to get involved and celebrating engaged members.

ITE CO/WY 2026-2029 Strategic Plan

Pillar 2: Organizational Sustainability & Continuity

(Support volunteers and ensure smooth leadership transitions)

Goal 2.1: Document organizational policies and procedures.

- Develop a volunteer handbook with officer and committee role descriptions.
- Create templates for meeting agendas, budgets, sponsorship asks, and event planning.
- Establish a central digital repository (e.g., shared drive) for Section documents.

Goal 2.2: Build a sustainable volunteer pipeline.

- Identify and mentor potential leaders early (students, YPs, active members).
- Create a “shadowing” process where incoming volunteers observe current leaders.
- Maintain a list of active volunteers and prospective leaders to support succession planning.

Goal 2.3: Document recurring annual events and maintain a Section calendar.

- Create a master annual calendar of Section events (meetings, awards, deadlines, reports).
- Develop event planning checklists for major recurring events (e.g., awards luncheon, golf tournament, meet n greet, vendor show, etc.).
- Assign responsibility for updating the calendar each year as part of officer transition.

ITE CO/WY 2026-2029 Strategic Plan

Pillar 3: Collaboration & Industry Partnerships

(Public and private involvement; collaborate with partners in CO/WY)

Goal 3.1: Strengthen relationships with public agencies and private firms.

- Continue to host annual joint events with DOTs, MPOs, local agencies, and consulting firms. (Meet N Greet)
- Invite partners to present case studies or lessons learned at Section meetings.
- Maintain a contact list of partner organizations and liaisons for ongoing communication.

Goal 3.2: Collaborate with professional organizations to enhance member value.

- Partner with groups such as ASCE, WTS, APA, ACEC, and others to co-host networking and technical events.
- Maintain a contact list of partner organizations and liaisons for ongoing communication.
- Coordinate with partner organizations and develop consistent strategy to cross-promote events and opportunities to broaden access and visibility for CO/WY Section members.

Goal 3.3: Support organizational continuity through external partnerships.

- Leverage partner organizations to share best practices in governance and volunteer succession.
- Collaborate on leadership development opportunities for young professionals.
- Invite proven leaders to speak at CO/WY Section meetings on organizational sustainability.