

DISTRICT INNOVATION AWARD

Purpose

The purpose of this award is to recognize the District that during a calendar year, has implemented an innovative program or activity of District Leadership or Management, that resulted in positive changes for the District, its Sections, and its members. This award should encourage other Districts to be creative in ways that they engage their members and build community. This is a District only award. *This replaces the previous Communications Award.*

Eligibility

The District must be able to effectively describe the strategy that was implemented, including any background to provide for a clear understanding for why the strategy was needed, as well as what they hoped to achieve through the program or activity, the effectiveness of the steps taken to reach the goals, and the final result achieved. Metrics should be included with submission.

Award

Award will consist of a trophy or plaque, which will be given at the ITE Annual Meeting and Exhibition Awards Lunch and recognition in *ITE Journal*.

Submission/Selection Process

To enter the competition, the District must submit a narrative no longer than three pages long, single spaced with no more than one page of photographs. The award will be judged by a Committee of ITE Board members.

The District Coordinator should send submissions electronically as one PDF by **March 1** via <https://ite-awards.secure-platform.com/a/>. If you have questions, please email awards@ite.org.

Judging Criteria

- **50 points** – Overall impact on how innovative approach(es) resulted in positive changes for the District, the Sections, and engaged members.
- **10 points** – How well metrics were achieved
- **40 points** – Degree to which District activities are deemed innovative, but applicable to other Districts.

The District with the highest composite score will be the award winner. The District president will serve as the award recipient.